**3. VOCABULARY 1 PRACTICE**

1. failure
2. blame
3. highlight
4. all along
5. go into
6. sincere
7. bring up
8. material

**4. LISTENING COMPREHENSION The advantages of business failure**

|  |  |  |
| --- | --- | --- |
| **Intuit** | **Gore-Tex** | **Virgin** |
| * tax software program * tried to sell to young people * websites looked too much like ads * used cool images and people | * makes waterproof fabric * special teams that identify problems * discontinue products quickly | * airline * passenger seats for sleeping * kept Joe Ferry |

**5. LISTENING SKILL Listening for examples**

1. "Let me give an example."
2. learning something new from
3. failing fast
4. "Take, for example, . . ."
5. people who fail don't have to lose their jobs
6. "To give you an example, . . . "

**6. CRITICAL THINKING VIDEO Paraphrasing**

1. saying information again using different words.
2. yes
3. about the same length
4. misfortune
5. Making new things is primarily about making life better for people. It isn't only about about making money. If something helps people live better, maybe you can sell it.
6. **Tips for recovering from failure**

**1** - Stay calm.

**2** - Think about your mistakes.

**3** - Realize that other people fail, too.

1. Making new things isn't just about making something completely new. It can be adding functions to something that is already on the market.
2. After you understand that life is difficult, you can be ready to battle problems when they appear.

**8. VOCABULARY 2 PRACTICE**

|  |  |
| --- | --- |
| 1. He won | an award for his bravery and determination. |
| 2. A disability | should not stop you from achieving your goals. |
| 3. By giving her money to the poor, | she became an inspiration to many people. |
| 4. My father was supportive of me | even though I didn't continue in his business. |
| 5. The huge rocks were not real, | but they were incredibly convincing. |
| 6. If we want our company to be successful, | we need to innovate. |
| 7. The woman is blind, | but she can see differences in light. |
| 8. It was a tricky problem, | but the mechanic found a solution. |

**9. VOCABULARY SKILL Prefixes**

1.  He doesn't get along with people – he's rather anti social.

2.  That company has offices around the world. It's a multi national corporation.

3.  No one gets along with Alice because she's very dis agreeable.

4.  I didn't write the paper alone. I co wrote it with Martin.

5.  I think this looks terrible. I'm going to re do it and see if it comes out better.

6.  He acts like a child. He's very im mature.

7.  No one can solve that problem. It's im possible.

8.  Do you want to see the video again? We can re play it.

9.  He likes to do four or five things at once. He's really good at multi tasking.

10.  We can't get another camera like that. It's ir replaceable.

**10. GRAMMAR Simple past and present perfect**

1. present perfect
2. simple past
3. simple past
4. present perfect
5. present perfect
6. present perfect
7. simple past
8. present perfect
9. present perfect
10. simple past

**11. GRAMMAR EXPANSION Present perfect continuous**

1. have been waiting
2. hasn't been sleeping
3. has been driving
4. has been playing
5. has - been talking
6. have - been staying
7. Has - been crying
8. has been swimming
9. has - been raining
10. haven't been working

**12. PRONUNCIATION Varying intonation to maintain interest**

1. interested
2. uninterested
3. interested
4. interested
5. interested
6. uninterested
7. uninterested
8. uninterested

**13. SPEAKING SKILL Asking for and giving clarification**

* What do you mean exactly?
* I don't get what you mean.
* Can you give me an example?
* Could you say a bit more about that?
* Here's an example.
* I mean that ...
* What I mean is ...

**14. NOTE-TAKING SKILL Taking notes with examples**

|  |  |
| --- | --- |
| **Main points** | **Examples** |
| * Study found determination is most important to achieving academic success. * Successful businesses permit workers at all levels to talk to top leaders. * Many top business leaders failed before they succeeded. * Some people don't become famous until after they are gone. | * Focused students did better than those with more ability but not determined. * Google allows its employees to chat online with anyone in the company. * The creator of Honda was first turned down for a job at Toyota. * Van Gogh sold one painting during his lifetime, but his work is famous now. |

**17. TRACK YOUR SUCCESS Vocabulary review**

|  |  |  |
| --- | --- | --- |
| **﻿ ﻿Nouns** | **﻿﻿﻿Verbs and verb phrases** | **﻿Adjectives** |
| * failure * material * award * disability * inspiration | * innovate * give up * go into * bring up | * painful * sincere * blind * convincing * supportive * tricky |