## 2. NOTE-TAKING SKILL Identifying key words

1. food
2. eco-packaging
3. environment
4. cardboard
5. metal
6. trash

**4. VOCABULARY 1 PRACTICE**

1. decline
2. failure
3. wheels
4. wealthy
5. essential
6. enormous
7. brakes
8. affordable

**5. LISTENING COMPREHENSION**

1. well liked
2. social media
3. posting photos
4. gets people to eat healthier food
5. are good advertisements
6. Sainsbury's
7. young
8. give free products

**6. LISTENING SKILL Listening for main ideas**

* Influencers are a good and affordable way to advertise.

**7.CRITICAL THINKING VIDEO Analyzing supporting details**

1. provide more information
2. statistics from a good source
3. It is not a good supporting detail.
4. The bicycles didn't have enough safety features.
5. one that is directly related to the number bicycles sold
6. People are more interested in vegetarian foods now than in the past.
7. People are buying fewer things with cash in Sweden.
8. It gives an example directly related to the topic.

**9. VOCABULARY 2 PRACTICE**

1. postage

2. get the point

3. reasonable

4. chat

5. advertise

6. realize

7. buck the trend

8. potential

**10. VOCABULARY SKILL Collocations: nouns and verbs**

1. bucking
2. continue
3. follow
4. sets
5. start

**11. GRAMMAR Present continuous**

1. Actually, yes. I'm studying for my history exam.

2. Not now. It's raining!

3. I'm looking for my dictionary. I just had it!

4. Yes. I'm taking Italian at the Language Center.

5. To the store. Do you need anything?

6. I'm working full-time. I'm saving money for a new car.

7. At a software company in Toronto.

**12. GRAMMAR EXPANSION Present continuous and simple present**

1.  wants

2.  is studying

3.  is getting

4.  helps

5.  likes

6.  is reading

7.  believe

8.  works

9.  is learning

10.  don't understand

14. SPEAKING SKILL Drawing attention to main ideas

 I think this new all-meat diet is just a fad.

 In other words, it will never last.

 There are a few reasons for this.

 First, meat is expensive. And it's not very healthy.

 The point is it's a terrible idea.

 To sum up, an all-meat diet is a just a fad.

17. TRACK YOUR SUCCESS Vocabulary review

|  |  |  |
| --- | --- | --- |
| **﻿Nouns** | **﻿Verbs** | **﻿Adjectives** |
| brakes  wheels  postage  failure | decline  chat  realize  advertise | affordable  reasonable  potential  wealthy  essential  enormous |