

Background

The perfect location

'Ranger Hills is the perfect location', says company CEO

We know that Ranger Hills is a great **location** for new businesses coming to this area. There are views of the mountains from your office. You're next to two major **interstates* and only 35 minutes from two international airports. Visitors to your company can enjoy great food at the local restaurants and stay at a local five-star hotel with a luxury spa. And at lunch you can play golf or walk through the woods. But don't ask us! Ask Ryan Bowler, CEO and **founder** of the company the Bowler **Corporation**. He loved Ranger Hills so much he moved the whole company here. We interviewed him about working in one of Canada's most beautiful **regions**.

Q: What services or products does the Bowler Corporation provide?

*A: We supply to customers all over northern America, from Canada up to Alaska and down to Mexico. We're a well-known supplier of machine **parts** to the oil industry so most **oil platforms* use our **equipment**.*

Q: How many employees do you have?

*A: About 300 full time here at the Ranger Hills **factory** and **assembly plant**. And there are also teams working with the clients on **site**.*

Q: Do people think it's a strange location for a factory? This area is so quiet and beautiful.

A: Well our production process is environmentally-friendly and we're interested in looking after the future of the planet.

Q: Is that the reason you chose Ranger Hills?

*A: Yes, in part. In fact, there are a number of reasons. My father started the company in an old **warehouse** in Vancouver. We became bigger and bigger and we had to relocate. We needed a place to grow, but we also needed good communications and transportation. The people in this area were very friendly and welcomed us. That made a big difference.*

Q: Were they worried about a big business coming here?

A: Not really and we provided lots of jobs in the area. Ranger Hills is the perfect location for our business, but it's also a great location for the people who work here – that's important for any business.

Are you thinking of relocating your business? Call 080 324 6677 for your free brochure and make an appointment to visit Ranger Hills. Three factory and warehouse units are available for immediate use.

Glossary

**interstates* = fast wide roads in America that connect states and important cities

**oil platforms* = structures out at sea with equipment for drilling for oil

Reading file 3

Exercises

1 Work with a partner and discuss these questions.

- 1 What makes a good location for a company?
- 2 Do you think your business has a good location? Why? / Why not?

2 Read the text quickly. Which of the following is the text advertising?

- 1 a holiday location
- 2 a location for businesses
- 3 the oil industry
- 4 a place to live

3 Factors 1–8 below are important factors when choosing a new location for a company. Tick ✓ the factors that are mentioned in the text.

- 1 shopping
- 2 local workforce
- 3 car parking
- 4 transportation
- 5 visitor facilities
- 6 sports and relaxation
- 7 features of the local area
- 8 other local industries

4 Work with a partner. Match the words in bold in the text to definitions 1–10.

- 1 areas in the world or in a country: _____
- 2 person who started a company: _____
- 3 set of tools or machinery for a special purpose or job: _____
- 4 a place or position: _____
- 5 a place where a company makes products: _____
- 6 a place where a company stores products before selling them: _____
- 7 a large company or group of companies: _____
- 8 a place where a particular activity happens (e.g. drilling for oil): _____
- 9 a place where many parts are put together to make one final product (e.g. a car): _____
- 10 pieces that when put together form a machine: _____

5 Read the text again. How would an employee at a company based in Ranger Hills answer questions 1–4?

- 1 What can you see from your office window?
- 2 What can visitors do in their spare time?
- 3 What do you do at lunch time?
- 4 How would you describe the local area and the local people?

6 Work with a partner. Take turns to ask and answer questions 1–4 in 5 about your company's location.

7 Look back at the text and choose three words that you could use in your day-to-day work.

8 Work with a partner. Discuss these questions.

- 1 Would you like to move your company to a location like Ranger Hills? Why? / Why not?
- 2 Which parts of your region or country are popular locations for companies? Why?